

Maximize Your Support

Welcome to the 2021-2022 school year! We are looking forward to another great year.

Deerlake Middle School has remained one of the top middle schools in Leon County and in the State of Florida because of our enthusiastic staff, dedicated parents, and supportive business partners. Our fundraising efforts this year will ensure that we continue Deerlake's history of excellence.

The Deerlake Booster Program maximizes your donation as it directly benefits the school.

One hundred percent (100%) of your Booster contribution goes directly to DMS Programs!

(As opposed to other fundraising efforts that may only garner 50% of the overall profits for DMS.) In choosing to become a Deerlake Booster, you are choosing to support your school 100%!

All contributors and businesses are welcome supporters. Contributions are tax deductible to the extent allowed by law (deduction minus the values of the goods received as gifts). The IRS does not require any substantiation for donations below \$250. For donations above this amount, we will automatically provide you with an acknowledgement for your records.

This is a Deerlake Middle School PTO fundraiser and all proceeds received from this fundraiser will be deposited into the Deerlake PTO account.



Deerlake Middle School

9902 Deerlake West
Tallahassee, FL 32312
Phone: 850-922-6545
www.leonschools.net/deerlake

Stephen Mills, Principal
Kim Hart, PTO President
Jenny Carter, Vice President
Desiree Fenniman, Secretary
Nicole Trafton, Treasurer
Sarah Henning, Volunteer Coordinator
Taylor Wright, Business Partner Coordinator

Deerlake Middle School

2021-2022 Booster Program



Directly Benefiting Students

Deerlake's fundraising goal this year is \$25,000!

In the past, Booster contributions have been utilized to purchase furniture, equipment, and state of the art technology for the school's new media center, iPad labs for student use, the marquee in the front of the school and the sound system in the auditorium. We were also able to develop an outdoor classroom and provide funds to work on Deerlake's Athletic Field.

Your Booster contribution also allows the DMS PTO to support the following:

- ◆ Supplements for Classroom Supplies
- ◆ State of the art classroom technology
- ◆ Staff Appreciation
- ◆ 8th Grade Commencement
- ◆ All American Heroes Rally
- ◆ History and Science Fairs
- ◆ Incentives for students
 - Principal's All "A" Luncheon
 - Skate and Pizza Party
 - Citizenship Awards
 - "A/B" Honor Roll Event Day
- ◆ Continued improvements to Deerlake's Athletic Field and courts.

Deerlake Booster Donation Levels

PLATINUM Deerlake Booster ● \$251 & up

- Website Recognition
- Social Media Shout Out
- DMS Fleece Blanket
- 4 Reserved Seats at 8th Grade Commencement
- Annual athletic pass
- 1 DMS Journal
- Student Ticket(s) to Booster Appreciation Event

GOLD Deerlake Booster ● \$101–\$250

- Website Recognition
- Social Media shout out
- Student Ticket(s) to Booster Appreciation Event
- 1 DMS Journal

GREEN Deerlake Booster ● \$31–\$100

- Website Recognition
- Social Media shout out
- Student Ticket(s) to Booster Appreciation Event
- 1 DMS Journal

BLUE Deerlake Booster ● \$10–\$30

- Student Ticket(s) to Booster Appreciation Event
- Deerlake Decal

By choosing to become a Deerlake Booster, you will receive any number of benefits as outlined in the donation level benefit chart.

Deerlake Booster Membership & Donation Form

Please return to school by **October 31, 2021**

with check made payable to "**Deerlake PTO**".

*****Please Include Phone Number on Check**

Name of Parent 1: _____

Home #: _____ Cell #: _____

E-mail (Required): _____

Name of Parent 2: _____

Home #: _____ Cell #: _____

E-mail (Required): _____

_____	_____	_____
Your Child's Name	C pd. Teacher	Grade

_____	_____	_____
Additional Child's Name	C pd. Teacher	Grade

_____	_____	_____
Additional Child's Name	C pd. Teacher	Grade

AMOUNT ENCLOSED: _____ **Check #** _____

- PLATINUM** Deerlake Booster ● \$251 and up
- GOLD** Deerlake Booster ● \$101–\$250
- GREEN** Deerlake Booster ● \$31–\$100
- BLUE** Deerlake Booster ● \$10- \$30

I **DECLINE** the gifts shown in the Deerlake Booster Donation Levels chart so that 100% of my donation is tax-deductible. See *back panel for details*.

Web recognition, your donation will be listed by the last name, i.e., "The Smith Family" unless noted below:

- Anonymous
- Other name as specified: _____